

WEB DESIGN
BRANDING
MARKETING
ADVERTISING

THE CREATIVE
GROWTH AGENCY®

SIXTH STORY

S.

GROWTH STARTS WITH COLLABORATION

SERIOUSLY, WE'RE IN THIS TOGETHER.

At Sixth Story we have a wealth of knowledge and experience in all aspects of branding, digital design and advertising.

We begin every new project by sitting down to understand what you want to achieve and exactly where you want to be. Then together we craft a strategy to deliver the authentic brand, world-class digital application or piece of exceptional content that will get you there.

**YOU'RE INVOLVED
EVERY STEP OF THE
WAY. THE JOURNEY
WOULD BE NO FUN
WITHOUT YOU.**



OUR CAPABILITIES

AWARD WINNING DESIGN.

We exist for brands with ambition. Everything we do comes from a strategic standpoint and is handcrafted to differentiate our clients' businesses.

We're a creative partner and whether we're re-branding your business, building a new website or helping you to innovate, we'll be powered by genuine insight and driven by the best result possible.

SINCE 2009, WE'VE
WORKED WITH A BROAD
RANGE OF CLIENTS FROM
A VARIETY OF SECTORS
AND INDUSTRIES TO
TRANSFORM BRANDS
AND GROW BUSINESSES.

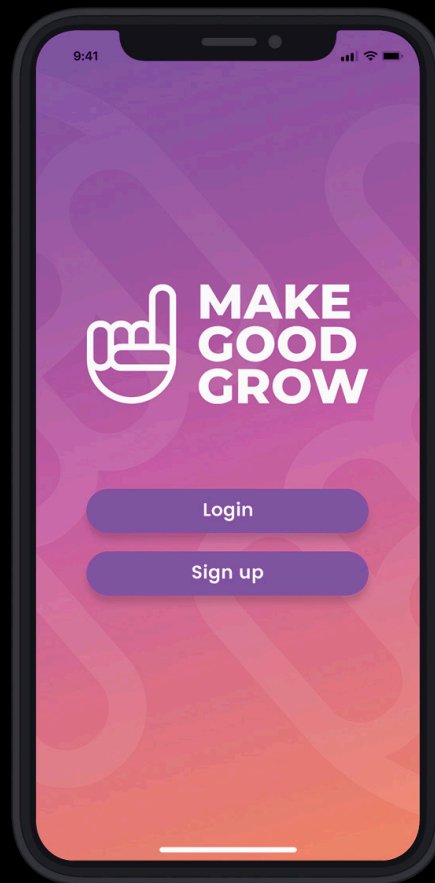


Brand Development,
Design & Advertising

Video production
& Photography

UX Design, Websites
& Digital Applications

Strategy & Purpose
Driven Marketing



DELIBERATELY UNCOMPLICATED

OUR AGENCY'S STRUCTURE IS SIMPLE.

There are no hierarchies and we're geared up to collaborate closely with our clients' businesses. With no account management layers, clients have an authentic design experience through discovery workshops, process mapping and creative 'show and tells'. Being that much closer to your business allows the team to find solutions. Our agency is founded on the principle that ideas come from anywhere and everyone contributes equally.



THE WAY WE WORK IS ALSO DELIBERATELY UNCOMPLICATED.
THESE ARE THE SIX PRINCIPLES THAT UNDERPIN OUR APPROACH.

Strategic

When we understand your business, then we can begin to find solutions.

Client partner

We're not a 'yes' agency, we'll challenge just enough to get the best result.

Handcrafted

Everything we do is done from scratch. That guarantees the kind of authenticity our clients deserve.

Discover

Our discovery workshops get us off the starting blocks before any creative work is undertaken. They've become a 'product' in themselves as they drive innovation.

Create

We collaborate through design and development, there are no 'departments' here. The benefits to you are consistency and efficiency.

Deploy

We work extra hard testing all the connections, kicking the tyres and making sure it all works before the big 'go live' day. We're in it for the long haul.

OUR CLIENTS

We're incredibly lucky to work with a wealth of clients in the B2B and B2C sectors across software, industry and commerce, construction, fmcg, retail and many more.

clearabee 

ChipsAway
Scratches and scuffs won't dent your pocket

BIOSITE®

PRIMARK®

cable.co.uk

elliott®
An ALGECO Company

METRO ROD
— DRAIN CARE AND REPAIR —



 **Black Country
Women's Aid**
we listen, we support, we care

WE'RE PROUD OF THE RESULTS WE GET FOR OUR CLIENTS

FEW AGENCIES ARE ABLE TO GRASP THE DEEPER STRATEGIC
NEEDS OF A BUSINESS AND PROVIDE SOLUTIONS ABOVE
AND BEYOND CREATIVE. HOW DO YOU KNOW WE'RE GOING
TO GET IT RIGHT? WELL, THE PROOF IS IN THE PUDDING
SO HERE'S SOME FOOD FOR THOUGHT...

× 35

increase in
conversions

clearabee 

+ 500

enquiries
per month

elliott[®]
An ALGECO SCOTSMAN Company

+ 100%

increase in
web visits

A&C

10%

increase in online
bookings in first month



1000

sign-ups within 3 days
of run campaign

cureleukaemia
the blood cancer charity

**WANT TO CREATE
GREAT WORK
TOGETHER?**

If we haven't mentioned it before, we're a small agency with a big purpose. We use our creativity to grow things, like your brand, website and ultimately your business.

Give us a call. We'd love to grow a little closer.

0121 773 6257





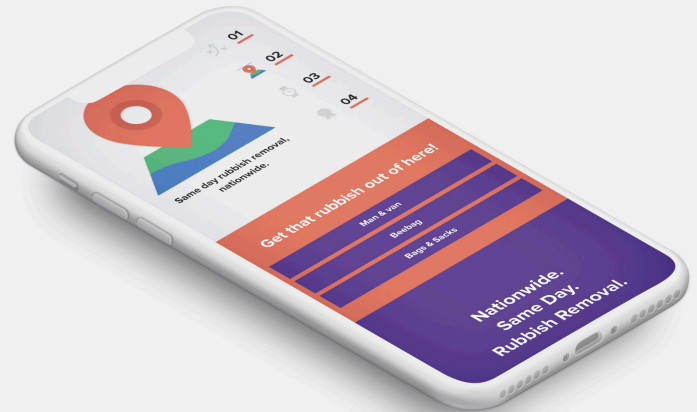
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Primark



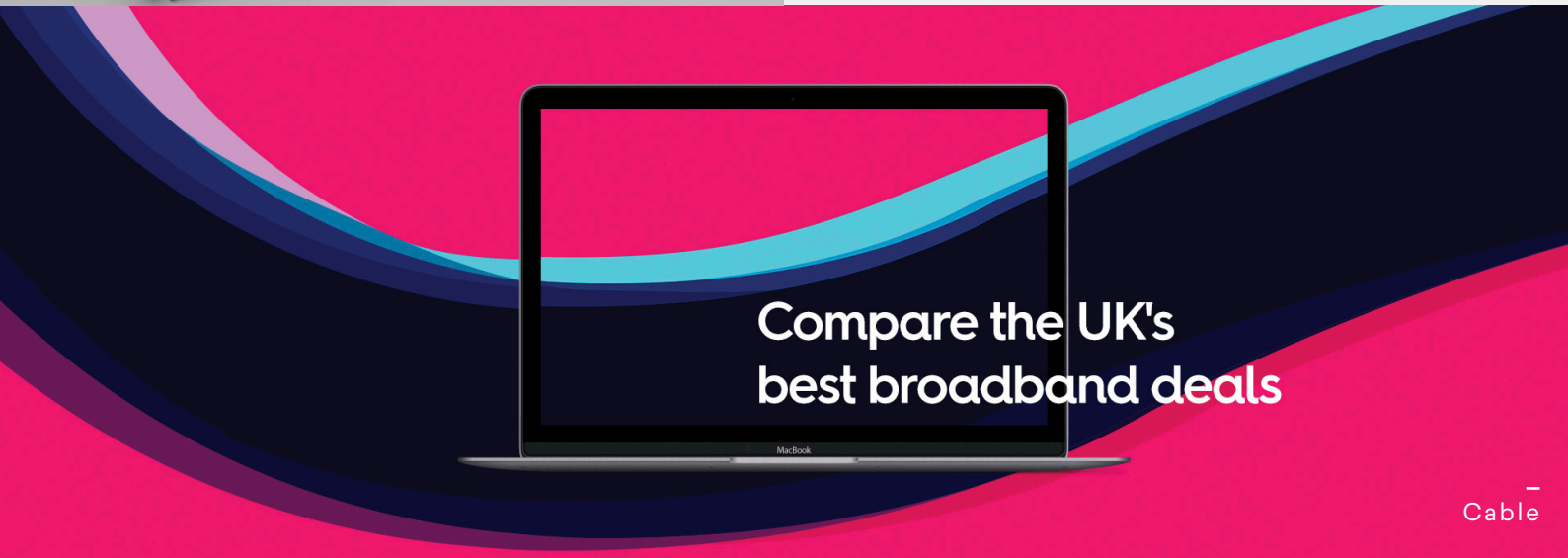
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Cable



CanalSide



Clearabee



Compare the UK's
best broadband deals

Cable



CREATIVE, NIMBLE AND FRIENDLY.

We have built two websites from scratch with Sixth Story and both look excellent and have great functionality. We also worked closely with them to create eye-catching and exciting imagery to recruit runners for the Great Birmingham Run which proved very effective. I can highly recommend this company for all your digital design needs.

CURE LEUKAEMIA

Bobby Bridgeman – Head of Communications

LET'S CHAT.



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